

Minnesota State/MSUAASF Meet and Confer

December 1, 2017

MN State Offices; McCormick Room

Present: Tracy Rahim, Rich Wheeler, Shirley Murray, Janet Haak, Jim Anderson, Zachary Johnson, Sue Bayerl, Sue Fust, Sami Gabriel, Angie Witte, Devinder Maholtra, Chris Dale, Jim Jorstad, Betsy Thompson, Ann Maile, Jaime Simonsen, Mark Carlson, Sue Applequist, Ron Anderson, Paul Sheperd, Noelle Hawton,

1. Demonstrating the Value of Higher Education

Handout provided with discussion on how to measure the value of higher education and how the “American Dream” is under threat for disadvantaged students. A national project called CLIMB was introduced, which measures to what extent universities provide access and are a catalyst for upward social and economic mobility. Some of the measures include computing students entering higher education at the lowest 20% and after graduation moving to the upper 20%. This shows that regional comprehensive (state) universities do very well at supporting this upward mobility. This gives evidence for the promise we provide to students. Maholtra wants to compute generational mobility for all of the MN State colleges and universities. He emphasized the importance of recruiting first generation and diverse students in order to further improve this generational mobility measure.

2. Discussion of Chancellor’s Three Priorities - Update

Student Success, Equity and Inclusion, Financial Sustainability

“This is a marathon, not a sprint; a multi-year endeavor.” Maholtra knows the metrics haven’t moved a lot in the last 30 years. He sees the system-level work on these as more facilitation and the universities/colleges working on initiatives. Maholtra referenced Charting the Future work as foundational to these priorities. He said the Presidents’ FY 18 goals should be mapped on to these three priorities; that work is ongoing. Also, some budget has been set aside for collaborative work for student success. Mentioned the work of the new Diversity Officer who is working with campuses on their diversity plans and identifying gaps. Financial sustainability is also a work in progress and there are campuses under budgetary stress; the system office is working with these campuses. Maholtra doesn’t anticipate greater legislative budget support in the near term, nor significant income from tuition increases. Enrollment and retention are really the keys. Ron Anderson talked about the collaboration funding priorities: developmental education, expansion of baccalaureate options in twin cities, transfer pathways, comprehensive workplace solutions, and a broader category. New informal discussions are being implemented to talk about student success. Leadership Council is intentionally addressing student success regularly. The metrics are being examined by the Presidents to see what we’re missing, high impact practices, and building capacity. It is expected that by year’s end, there will be a new set

of measures. Ron asked about how universities are using data and what high impact practices are being used; he wants more information on this to share what is working across the system.

3. Twin Cities Baccalaureate Program Update

Tracy Rahim asked about what universities (outside Metro State) are offering or planning to offer twin cities programs and what core services are being looked at for these students. Ron Anderson talked about the workgroups that looking at structure, marketing, technology, programs and services. There is now a steering committee along with subgroups. The subgroup on core services is developing a list of recommendations that will move forward (along with the other subgroups). This information will be part of an overall analysis. The metropolitan strategy is built around Metro State, but other universities are involved as well. What other program areas need to be developed, perhaps collaboratively? While this gets into turf issues, there is a belief that collaborative programming can be done. There are eight or nine programs from greater MN that are planned in the coming years. The student services piece has to be worked out and the desire is to have a similar model, but there is debate about this. It's also a resource issue because not all institutions have the same capacity to offer services. Anderson asked for input on this. The six student experience/service areas: call center, dual admission, academic advising, career services, financial aid, library access. Tracy Rahim brought up the challenges that will exist as more of our members go non-exempt. Angie Witte also brought up the importance of student engagement.

4. MinnState.edu Website

The website has changed and is much more externally focused; a marketing tool. As employees, we are having trouble accessing information that we need. The website plays dual roles and we want to be sure employees can access information. Nelle Hawton said they are aware of the challenge and it's a work in progress. There is now a web governance committee. There's also a web tactical team in place. From a day-to-day perspective, data placement is being examined. The tactical team is looking at a "front page" button for employee access to information which could look happen by January. They will also look a similar structure for each share point sites and indexing to make finding information easier.

5. ASF Position Allocation Matrix Update

When is the rollout expected? The staffing transition is still happening. The training is still being drafted. Sue Applequist hopes to provide more information after January 1.

6. Facilities Maintenance and Operations Update

There is a contract being put together to look at facilities maintenance and operations on the campuses. There will be visits to seven campuses, including St. Cloud and Moorhead, plus five colleges. Recommendations will come from these visits to be shared with the campuses.

Operations and maintenance have been very decentralized, and this should help with some standardized practices.

Tracy offered our congratulations to Mark Carlson on his retirement.

Next Meeting: February 16, 2018

Summary provided by Shirley Murray, ASF State Secretary